Thank you to all that filled out the outreach survey!

We know that all businesses have been impacted in one way or another by this unprecedented public health crisis. We will continue to share this survey with businesses across El Dorado County.

Here is a quick summary of the responses we received From El Dorado County Businesses:

- 47% of El Dorado County businesses responding reporting temporary closure
- A very small portion of businesses are considering permanent closure
- A small number of respondents said that they are adding employees, and others may be able to handle product delivery
- Finding resources can be confusing and cumbersome

We are doing whatever we can to help guide you to the services you need. Please let us know if you need help.

Some comments we received from local companies surveyed include:

- Some companies see an opportunity to recruit local employees who they previously couldn't as a result of businesses having to close.
- Companies are building new/improved websites including virtual tours, "Open for Delivery during COVID-19" banners/buttons, incorporating new marketing efforts.
- Businesses are encouraged to reach out to Workforce and Economic Development when they have open positions to fill.
- 90% of respondents plan to bring back employees after the stay at home orders are lifted.

On a positive note, we know within the six-county region there will be new jobs coming online as a result of increasing demand in certain sectors. We will send along information as we receive it.

El Dorado County's Economic Development staff are coordinating with local workforce boards on new job openings and watching Worker Adjustment and Retraining Notification (WARN) Act notices for facility closures/layoffs. We are also working with manufacturers and distillers/vintners to discuss switching production efforts to make products in high demand by medical organizations.

Here are a few loan and funding sources you may qualify for:

- <u>CARES ACT</u> The federal Stimulus bill passed and signed into law last week. We will forward new information as it becomes available.
- <u>Tax Payer Relief</u> Information about money being deposited in taxpayers accounts
- SBA Loan Programs
 - Payroll Protection Loans forgivable in many cases
 - <u>SBA Disaster Loan Assistance Advance</u> program is up and taking applications

<u>The Big Ask – Week of April 6</u>

- Please send us your "Open for Business" information. Send us your photos and/or description of how you're doing business. We want to help get the word out that innovation is alive and our local businesses are still open.
- If you know of someone who wasn't included on our initial email please send along their contact information.

El Dorado County is still open for business but our office operations are modified. We want you to know that we are available by phone or email to listen and help. We're here to answer your questions.

Visit our website, Elevate to El Dorado, or reach out to us directly at elevatetoeldorado@edcgov.us

Please see the attached flyer for more COVID-19 information.